

LACOHA

BEAUTY EDGE STYLE

Lacoha는 Lady, Choice, Organic, Hair(혹은 Hairstyle), Authentic의 약자.
믿을 수 있는 여성용 오가닉 헤어제품 이란 뜻입니다.



LA STANDS FOR LADY
COH STANDS FOR CHOICE OF ORGANIC HAIR STYLE
A STANDS FOR AUTHENTIC (TRUE MADE-IN-KOREA)

LADY'S CHOICE OF ORGANIC HAIR STYLE CREATED FROM AUTHENTIC KOREA



3M Micro Hair Care System



3M Micro Hair Care System

For treatment and clinic keeping, consisting of 300ml All Base, 300g Damage Care Flax, and 200g Micro Collagen.



Micro All Base 300ml

A liquid type LPT ingredient product that fills hair with nutrients and gives it elasticity.



Damage Care Flex 300g

A treatment that maintains silky hair by applying the nutrients of vegetable oil to dry hair.



Micro collagen 200g

A product containing naturally derived dextrin and collagen minerals that can be used as an additive to protect the scalp from dyeing or perm

Procedure Manual

- 1 Dry after shampooing (moisture content about 20%)
- 2 01. Apply Micro All Base (lightly focusing on damaged areas)
- 3 Heat treat the entire press using a low-temperature wet magic machine (about 60~80°C) (depending on the degree of damage, it is more effective to heat treat after additional application)
- 4 02.Damage Care Flex + 03.Micro Collagen Blend

Based on mixing amount : Short: S Medium: M Long: L

	02.Damage Care Flex	03.Micro Collagen Blend
S	20g	4g
M	30g	6g
L	40g	8g

- 5 Moisture or 01. Apply micro all base (enough to hair) Apply
- 6 the mixed product (02. Damage Care Flex + 03. Micro Collagen) thoroughly to the damaged area first, then lightly apply to the entire hair.
- 7 Full press heat treatment using a low-temperature wet magic machine (about 60~80 degrees Celsius)
※Mist heat treatment is also possible, but the effect may differ slightly
- 8 Rinse thoroughly with lukewarm water.
- 9 After towel drying, lightly apply LacoHa After Morning (moisture essence)
- 10 Dry repeatedly with warm and cold air

CURL LINE - Cold Perm

LACOA New CoCo Edge Texture Perm 150ml



#Cold Perm #Multi perm (Thio+Cystein) #Mild

It is the cold perm agent that does not left odor after perm process. It is the multi-perm with mixture of Thioglycolic acid

(Strong curl) and Cysteine (little damage), it seizes the benefit for both strong curl and little damage simultaneously.

Process (standard/ healthy)

Shampoo->Dry until 20% moisture left-> Pre- treatment-> 1st agent-> Rod wining -> heating pan (15 mins)-> Waiting (15mins) -> Curl test -> Rod out-> 2 nd agent-> waing (10mins)-> Rinse-> Finish

LACOA Rose Perm 180ml



#Cold Perm #Non-alkali # No odor

It is non-alkali cold perm agent with the cysteine derived from wool. Due to its small size compared to thioglycolic acid, cystein penetrates deep into hair and works without leaving scars on hair cuticle, which causes hair damage during process. Also, as it does not use ammonia type hair cuticle opener, it does not leave any odor during process and after.

Process (standard /healthy) : Shampoo -> Dry until 20 % moisture left -> Pre - treatment -> 1st agent -> Rod wining -> heating pan (15mins) -> Waiting (15mins) -> Curl test -> Rod out -> 2nd agent -> waing (10mins) -> Rinse -> Finish

LACOA Damage Flex Perm 200ml



#Cold perm #Elastic & Vivid hair #little odor It

is cold perm brings elastic, vivid hair back. With hydrolyzed keratin (bigger molecule) / hydrolyzed collagen (smaller molecule), it prevents hair damage inside out.

Process (standard/healthy)

Shampoo->Dry until 20% moisture left- > Pre-treatment -> 1st agent -> Rod wining -> heating pan (15mins) -> Waiting (15 mins) -> Curl test -> Rod out -> 2nd agent -> awing (10mins) -> Rinse -> Finish

LACOA Grain Carbon Perm 300ml



#Cold Perm #Multi perm (Thio+Cystein)
8Type of black grains #Moisturizing

It is the multi-perm with mixture of Thioglycolic acid (Strong curl) and Cysteine (little damage), it seizes the benefit for both strong curl and little damage simultaneously. And plus, it contains 8 types of back grain ingredients mainly provides ' Moisture ' to hair while its chemical works deeply inside. Getting more moisture means less hair damage.

Process (standard/healthy)

Shampoo->Dry until 20% moisture left-> Pre-treatment-> 1st agent -> Rod wining-> heating pan (15 mins) -> Waiting (15mins) -> Curl test -> Rod out -> 2nd agent -> awing (10mins) -> Rinse -> Finish

CURL LINE - Cold Perm



LACOHA Collagen Cystic Perm

#Cold Perm #Multi perm (Thio+Cystein)

#Elastic curl

It is the multi-perm with mixture of Thioglycolic acid (Strong curl) and Cysteine (little damage), it seizes the benefit for both strong curl and little damage simultaneously . but its cistern is the one derived from wool, which works inside very soft and smooth, so finally brings very smoothly and elastic curl output.

Process (standard/healthy)

Shampoo->Dry until 20 % moisture left-> Pre-treatment-> 1st agent -> Rod wining-> heating pan (15mins) -> Waiting (15 mins) -> Curl test -> Rod out -> 2nd agent -> awing (10mins) -> Rinse -> Finish

CURL LINE - Heating Perm

LACOHA Damage S.M Volume Magic Straight 500ml

SH1(Super hard), H1 (Healthy) S1 (Soft)

L2 (Liquid Neutralizer), C2 (Cream Neutralizer)

#Heatingperm & magic straightener#Nonalkali



It is non-alkali heating perm (Using L2) and magic straightener (Using C2) agent with the cysteine HCl. Due to its small size compared to thioglycolic acid, cysteine penetrates deep into hair and works without leaving scars on hair cuticle, which causes hair damage during process. Also, low molecule keratin inside keeps healthier hair texture available all the time.

Heating perm Process (standard/healthy)

Shampoo->Dry until 20% moisture left-> Pre-treatment-> 1st agent -> heating pan (15mins) -> Curl test -> Rinse -> Lot winding -> Heating perm machine (20 mins at 200 C) -> Curl test -> Waiting (5mins) -> Rod out -> Rinse -> Dry-> Neutralizer (Liquid) -> Waiting -> Rinse -> Finish

Magic straitening Process (Standard/ healthy)

Shampoo->Dry until 20 % moisture left-> Pre-treatment-> 1st agent -> heating pan (15 mins)-> Curl test -> Rinse -> Dry-> Post treatment -> Iron Straightening -> Neutralizer (Cream) -> Rinse -> Finish

LACOHA Avocado Volume Up Magic 500ml

H1 (Healthy), S1 (Soft)

L2 (Liquid Neutralizer), C2 (Cream Neutralizer)

#Heating perm & magic straightener
#Abocado oil (glossy hair)



It is heating perm (Using L2) and magic straightener (Using C2) agent focusing on smoothy hair texture and rich curl output . Avocado oil control spilt hair and minimizes hair damage during the process

Heating perm Process (standard/ healthy)

Shampoo->Dry until 20% moisture left-> Pre-treatment-> 1st agent -> heating pan (15 mins) -> Curl test -> Rinse -> Lot winding -> Heating perm machine (20mins at 200 C) -> Curl test -> Waiting (5mins) -> Rod out -> Rinse -> Dry -> Neutralizer (Liquid) -> Waiting -> Rinse -> Finish

Magic straitening Process (Standard/ healthy)

Shampoo-> Dry until 20% moisture left-> Pre-treatment -> 1st agent -> heating pan (15mins) -> Curl test -> Rinse -> Dry -> Post treatment -> Iron Straightening -> Neutralizer (Cream) -> Rinse -> Finish



LACOHA Thio Wave perm 100ml

#Cold perm #Thio perm #For strong hair

It brings oldies but good and strong perm results in 90's. It brings the one of very famous solid thioglycolic cold perm recipes which was very popular in those days. It will be the solution for those have stiff, thick hair to turn out vivid and rich curl.

Process (standard/healthy)

Shampoo->Dry until 20 % moisture left-> Pre-treatment-> 1st agent -> Rod wining-> heating pan (15mins) -> Waiting (15mins) -> Curl test -> Rod out -> 2nd agent -> awing (10mins) -> Rinse -> Finish

CURL LINE - Heating Perm

LACOA Edge Heating Perm Plus 500ml

H1 (Healthy), S1 (Soft)

L2 (Liquid Neutralizer), C2 (Cream Neutralizer)



Heating perm & magic straightener # Strong curl power It

is heating perm (Using L2) and magic straightener (Using C2) agent for those who needs strong curl output and elastic curl. Hydrolyzed collagen gives elasticity to hair. Also, its cationic treatment base makes easy chemical application and well satisfied process finish.

Heating perm Process (standard/healthy)

Shampoo-> Dry until 20% moisture left-> Pre-treatment
-> 1st agent -> heating pan (15mins) -> Curl test -> Rinse
-> Lot winding -> Heating perm machine (20mins at 200 C)
-> Curl test -> Waiting (5 mins) -> Rod out -> Rinse -> Dry
-> Neutralizer (Liquid) -> Waiting -> Rinse -> Finish

Magic straitening Process (Standard/healthy)

Shampoo- > Dry until 20% moisture left-> Pre-treatment
-> 1st agent - > heating pan (15mins) -> Curl test ->
Rinse -> Dry -> Post treatment - > Iron Straightening ->
Neutralizer (Cream) -> Rinse -> Finish

LACOA Hydrogen peroxide Neutralizer 4000ml

#Peroxide Neutralizer

It is convenient and economic purchasing choice for hair salon. Keeping large volume saves the cost for packing and makes generous use possible

LACOA Bromate neutralizer 4000ml

#Bromate Neutralizer

It is convenient and economic purchasing choice for hair salon . Keeping large volume saves the cost for packing and makes generous use possible



KOREAN HAIR CARE AND SKIN CARE



LACOA Barbie Muto Hair Color Cream 150

LACOA Barbie Muto Oxidant 3%, 6%, 9% 1000ml



It has excellent color development power, so it makes creating clear color possible. The avocado oil and grade seed oil protects hair cuticles against chemical and hydrolyzed collagen maintains moisture during process.

#Color Cream #Moisturizing # Avocado

#Grape seed oil # Oxidant for less damage #Elastic

Process : Mixture **1(color): 1 (oxidant) ** 11-13 level 1 (color) : 1.5 (oxidant) -> Apply -> Waiting (30mins) -> Rinse -> Finish

LACOA 3 Minutes Speed Eco ColoR Cream

#1 500g / #2 500g



#Squid ink color for grey color cover No damage
#natural color

It contains squid ink, which has a molecular structure like human melanin pigment, minimizing hair damage, preventing scalp irritation and odor, and allowing for easy dyeing at home.

Additionally, the natural ceramide and phytoncide oil contained in squid ink help maintain protein and oil balance in damaged hair.

Process : Mixture **1(color): 1 (oxidant) -> Apply -> Waiting (25 mins) -> Rinse -> Finish

LACOA Honey Bong Bong Treatme Color

#1 500g / #2 500g

#Hair color treatment for grey hair cover #
Honey ingredient #Kelp ingredients

It is the treatment color for grey hair cover. No hair damage & natural color. The vitamin and mineral in honey provides hair elasticity and calcium and mineral in Kelp (Korean sea weeds) eliminates waste and toxins, which causes scalp irritation.

Process : Mixture **1(color): 1 (oxidant) -> Apply-> Waiting (30mins) -> Rinse -> Finish

9 Colors



LACOA Face Guard 200ml

#Hair color remover

LACOA face guard mildly works on hair and does not leave irritation on skin . It is the hair color remover easily washed out with simply rinse with water



LACOA V-White Powder 500g

#Bleach powder # High color output

Easy to use 1:3 (oxidant)-> 30Mins leave-in
It is quickly absorbed into the hair and produces a vivid color with a bleaching effect. Easy to operate.

Process (Standard) : Mixture **1(bleach powder): 2 (oxidant) -> Apply -> Waiting (30mins) -> Rinse -> Finish





LACOHA Blueberry Shampoo 1500g

LACOHA Blueberry LPP Pack

#Protein (LPP) Shampoo for pre-treatment
#blue berry #Post treatment
#Home use for anti-hair loss

Blueberries contain Anthocyanidin, which interacts with your hair follicles and assists your hair to grow quickly. The Lador Hydro LPP Treatment is a hair treatment helps to heal and protect damaged hair. Specially formulated for permed & colored hair, its abundant nutrients reconstruct and adds immediate strengths to distressed hair, leaving a healthy, shiny, and elastic finish. Therefore, it is good to be used before application of chemical agent such as perm, color etc.



LACOHA Aqua Cool Shampoo 1000g

#Cool shampoo # menthol
#Peppermint oil # salicylic acid (antibacterial)
#Scalp care # For Oily hair

Tight micro-bubbles absorb sebum and waste to remove excess oil and increase scalp moisture, making hair softer and more nourished. After use, peppermint oil helps the scalp to circulate and maintains a fresh feeling.



LACOHA Eoseongcho Shampoo 1000g

#Anti-hair loss shampoo
#Houttuynia cordata #Greet tea

Eoseongcho (Houttuynia cordata), also called medicinal hair, is rich in quercitrin, which removes toxins from the scalp. It cleans pores through anti-inflammatory action and helps relieve skin troubles on scalp. Also, Green tea is rich in antioxidants called catechins. Catechins may help support hair health and prevent hair damage.



LACOHA Damage Care Plex

300g / 1000g / 15g

#All In one clinic for badly damaged hair
#Collagen #Hydrolyzed silk

This is a clinic product that strengthens hair and is absorbed deep into the hair. Hair that has lost moisture from its moisture layer becomes very dry and does not curl. Collagen, which has a polypeptide molecular structure in hair, is in the form of fine particles and penetrates deeply into the hair to supply nutrients to the hair. Hydrolyzed silk ingredients act on the hair cuticle layer to maintain silky hair texture. In short, it is an all-in-one hair clinic product that cares for both the outside and inside of the hair



LACOA After Morning Treatment

200g / 15g

Hydrolyzed keratin
Moisture-essence for badly damaged hair / home care
/ Pre-treatment/Post-treatment

It is a new concept treatment product that can be performed at home as a non-wash type treatment that penetrates deep into the hair and fills the interlayer material inside the hair as well as the outside of the hair.

Usage :

1. Pre-treatment: Mix with water by 6(water):4 (treatment) and apply evenly before chemical
2. Home usage: This is a wash-off type product. After shampooinglightly towel dry, then take an appropriate amount into your hand, apply evenly around the damaged area, and then dry.



LACOA Micro Collagen

#Liquid Collagen # Collagen (Strong hair)
#For badly damaged hair
#Pre-treatment (10mins leave-in before wash)

This is a scalp protector to prevent hair damage caused by dyeing or perming during treatment . This product is a combination of natural ingredients , dextrin , and collagen minerals , ensuring damage -free treatment results.

LACOA Micro All Base

300ml / 1000ml

#Liquid LPT
#Hydro-keratin (Moisture) + Collagen (Strong hair)
#For badly damaged hair
#Pre-treatment (10mins leave-in before wash)

LACOA Micro All Base fills nutrition in tattered hole on hair surface and makes hair texture elastic. The combination of hydro-keratin and collagen makes hair hard and soft at the same time. It can be used by mixed with water depending on the degree of damage.



LACOA N.P.T Barbie Multi Treatment

#Collagen coating effect for damaged hair
#non-washable

NPT(Natural Protein Treatment) is special treatment methods to - PROTECTION AND STRENGTHEN: NPT strengthens hair and forms a protective barrier, preventing damage from external factors. -Hydrate: Protein helps retain moisture in your hair, which is important for maintaining healthy, shiny hair.

-Restoration of Split Hair: Helps make damaged hair healthy again and strengthen split ends.
-Prevent hair loss: By providing nutrition to the hair, it can prevent hair loss and promote hair growth.





LACOA Barbie Curling Essence 200g

#Non-washable #Hair styling for wavy hair
#Treatment for vivid hair output

This is high-quality styling essence that enhances the hair conditioning function of creating a wave style which is vivid, elastic, and long-lasting. It is non-washable essence to grip style and moisturized nutrition both

LACOA Live Flower Perfume Essence 120ml



#Perfume essence for Hair & body
#Post treatment for vivid curl
#Essence for split hair # Star flower

Starflower oil is a popular herbal remedy, and is particularly useful as a source of GLA, which helps to reduce inflammation in the body.

A starflower oil supplement may be especially beneficial for women's health conditions such as PMS and to help improve the quality of skin.

It also replenishes the necessary moisture for damaged and split hair and body, making hair light and lively.



LACOA Argan Oil Treatment 100ml

Argan oil treatment
#Damaged hair repair Treatment
#Hair protection treatment before ironing
(non-washable)

Argan oil, which is excellent for caring for damaged hair, quickly adsorbs to the hair, repairing the damaged hair layer quickly, and vitamin E and vegetable oil nutrients make hair powerful and natural. It protects the hair from the external environment to reduce damage and gives the hair a natural glow.

LACOA Shine Repair Concentrate

#Hair oil for heat protection
#treatment before ironing

As a treatment oil exclusively for heat protection, it has a coating effect that reduces heat damage to hair that has become loose and brittle due to perm or dyeing.

It is rich in oil ingredients, providing high moisturizing power to the hair, and the nutrients of jojoba seed oil and argan oil are absorbed into the hair, creating natural and shiny hair. It also protects hair from the external environment, reduces damage, and prevents and improves hair splitting.



LACOA APRIL PERFUME HAIR OIL 100/30ml

#Perfume oil #Absorption UP
#Non-sticky
#Low-density oil for long hair/Post treatment

It is a premium oil that penetrates deep into the hair with different absorption power from existing oil essences to increase hair retention and restores the degree of damage to the hair with natural oils.

It has excellent hair penetration, so there is no oily feeling left on the hand after application, so there is no discomfort during use.